



## TRAVEL BEHAVIOR INVENTORY



METROPOLITAN COUNCIL | 390 ROBERT ST. NORTH | ST. PAUL, MN 55101-1805

<First and last name/City name resident>  
<Street Address 1>  
<Street Address 2>  
<City, CA <#####>

<Letter Date>

We're inviting you to participate in the 2021-2022 Travel Behavior Inventory. The Metropolitan Council, Minnesota Department of Transportation, and Wisconsin Department of Transportation conduct this survey every other year.

By taking part, you'll help us understand how local roads, highways, public transportation, bike lanes, and sidewalks are used today, and how they can be improved to make travel better in the future. We want to hear from you even if you don't travel often. Your input will have a big impact because only a limited number of households have been invited to participate in the survey. Follow the instructions below to sign up today. Your voice can shape the future of your community.

Jonathan Ehrlich  
Manager of Travel Modeling and Research  
Metropolitan Council Transportation  
Services

Jim Henricksen  
Director of Travel Behavior Analysis,  
Metro District  
Minnesota Department of Transportation

Brian Porter  
Traffic Forecasting Section Chief  
Bureau of Planning and Economic Development  
Wisconsin Department of Transportation

## GET STARTED TODAY

INVITATION ACCESS CODE: **XXXXXXXXXX**

### OPTION 1



Download the  
smartphone app  
**rMove™** and sign up

Tell us about  
your travel  
for **7 Days**

Receive  
**\$XX** per adult  
after completing  
the study

OR

### OPTION 2



Sign up at  
**MSPtravelstudy.org**  
or call  
**1-888-476-6157**

Tell us about  
your travel  
for **1 Day**

Receive  
**\$XX** per household  
after completing  
the study

**You can participate in English, Hmong, Karen, Oromo, Somali, and Spanish through the survey smartphone app, the online survey, or by calling toll-free.**

**HMONG** – Peb thov kom nej teb ib co lus nug txog seb nej mus ub mus no li cas. Thaum koj koom tes ces koj pab tau peb kho txojkev thauj mus mus los los kom zoo dua hauv koj lub zej lub zos. Tom qab koj teb cov lus nug tas, peb yuav xa ib daig gift card tuaj ua koj tsaug. Yuav kom rau tau npe, mus rau ntawm MSPtravelstudy.org lossis hu rau 1-888-476-6157.

**KAREN** – ပဲကွဲမုၢ်န့ၣ်လၢ နကစံးဆၢတၢ်ယိထံဘၣ်ဃးန့ၣ်လၢတၢ်က့ၢ်အဂီၢ်အဂီၢ်လီၤ လၢန့ၣ်တၢ်ပာ်ဃုာ်မၤသကိးတၢ်အဖီခိၣ် နကမၤစၢၤဘၣ်ပုၤဒ်သိး ကမၤတၢ်တိၣ်ဘၣ်တၢ်ဆၢတၢ်ညါလၢန့ၣ်တၢ်ပာ်ဃုာ်မၤသကိးတၢ်အဖီခိၣ်, ပဲကွဲမုၢ်န့ၣ်လၢ တၢ်ဟ့ၣ်ကနၢၤန့ၣ်လၢ လၢအမ့ၢ်ပတၢ်သးအိၣ် တၢ်ဟ့ၣ်န့ၣ်လၢ ဒ်သိးကဆံးလၢမံၤအဂီၢ်, ကွၢ်ဘၣ် MSPtravelstudy.org မ့တမ့ၢ် ဆဲးကျိး 1-888-476-6157 န့တက့ၢ်.

**OROMO** – Qorannoo waa'ee akkamitti akka imaltanii akka guuttan isin affeerra. Hirmaachudhaan, filannoowwan geejjibaa hawaasa keessan keessaa akka fooyyessinu nu gargaartu. Erga qorannicha guuttanii booda, akka galateeffannaatti kaardii kennaa isiniif ergina. Galmaa'udhaaf, MSPtravelstudy.org daawwadhaa ykn bilbilaa 1-888-476-6157.

**SOMALI** – Waxa aanu kugu casuumaynaa inaad buuxiso xog uruurin ku saabsan socdaalkaaga/safarkaaga. Marka aad ka qayb gasho waxa aad naga caawinaysaa inaan hormarino xulashooyinka gaadiidka ee ka jira bulshadaada dhaxdeeda. Kadib marka aad buuxiso xog uruurinta, waxa aanu kuu soo diri doonaa kaadh hadyad ah oo aanu kuugu mahadnaqayno. Si aad isaga diiwaan geliso, booqo MSPtravelstudy.org ama wac 1-888-476-6157.

**SPANISH** – Lo invitamos a completar una encuesta sobre su viaje. Al participar, nos ayuda a mejorar las opciones de transporte en su comunidad. Después de haber completado la encuesta, le enviaremos una tarjeta de regalo como agradecimiento. Para registrarse, visite MSPtravelstudy.org o llame al 1-888-476-6157.

**Learn more at [MSPtravelstudy.org](https://MSPtravelstudy.org) or by calling 1-888-476-6157**



## TRAVEL BEHAVIOR INVENTORY



# FREQUENTLY ASKED QUESTIONS

### What is this study all about?

We want to learn how, when, where, and why people travel in and around the greater Twin Cities region. We're asking you to log your travel to help us understand regional transportation patterns. By participating you can help us plan for future transportation improvements in your community.

### Why should I participate?

Your participation ensures that households like yours are represented in our regional transportation plans. Your input has a big impact because only a limited number of households are invited to participate.

### How is my personal privacy protected?

We are committed to protecting the confidentiality, integrity, and security of your personal information. We take this responsibility seriously. We will not disclose or share personal information we collect from you except as required by law. Our Privacy Policy is intended to help you understand how we collect and safeguard your information. To read the study's full privacy documentation, visit [MSPtravelstudy.org](https://MSPtravelstudy.org).

### What if I don't travel much?

Any amount of travel (even if you don't make any trips) will help us improve regional transportation planning. Don't forget that short trips, such as walking the dog, count too.

### What if my transportation habits during the study aren't my "typical" habits?

That's no problem - we still encourage you to participate. We'll also ask about your typical travel habits, how your travel has changed over the past year, and how you think you'll travel in the future.

### How was I selected to participate?

Invited households were selected at random from the greater Twin Cities region.

### I was invited to use the study smartphone app, rMove. How does it work?

After you download rMove and sign up, rMove will log your trips for one week while you go about your daily life. Each day you'll be asked to complete a short daily survey about your travel habits as well as a trip survey about each trip you make.

### What do I get for participating?

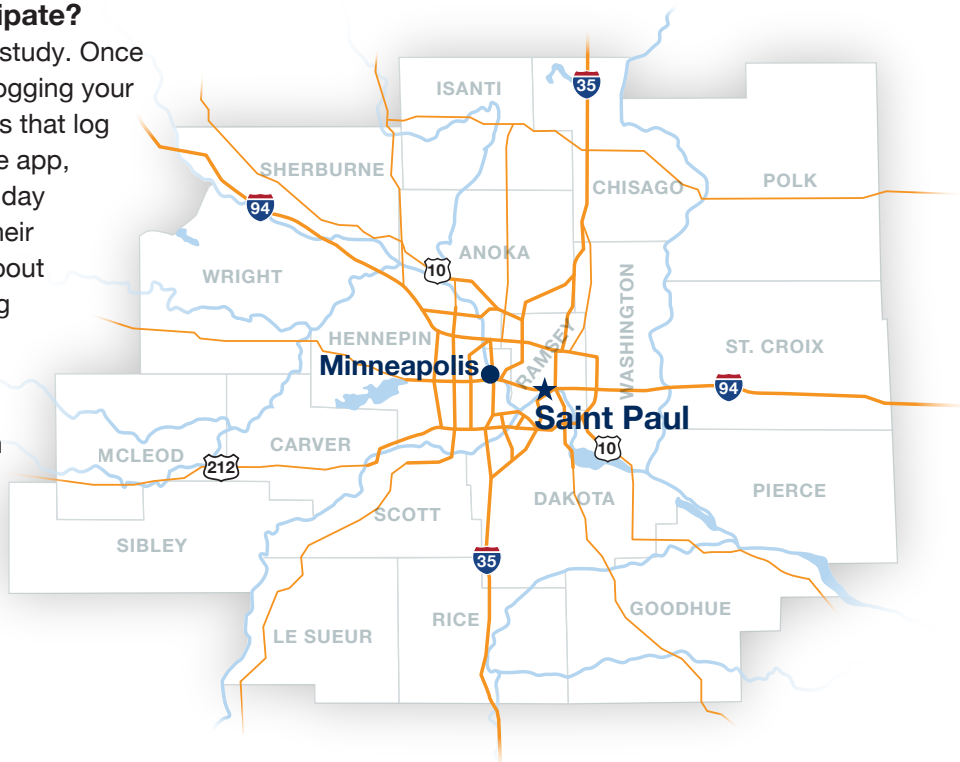
If your household participates using the smartphone app, rMove, each participating adult will receive a gift card (e.g., a household with two adults receives two gift cards). Households that report their travel online or by calling in will receive a single gift card.

### How much time does it take to participate?

It takes about 10 minutes to sign up for the study. Once you sign up, we'll give you instructions for logging your travel and completing the study. Households that log their travel for seven days in the smartphone app, rMove, will spend about 5-10 minutes each day reporting their travel. Households that log their travel online or over the phone will spend about 10 minutes per household member reporting their travel for one day.

### Who is sponsoring this study?

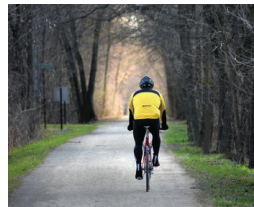
This study is sponsored by the Metropolitan Council in partnership with Minnesota Department of Transportation and the Wisconsin Department of Transportation.





# TRAVEL BEHAVIOR INVENTORY

# TELL US HOW YOU GET AROUND



RECEIVE A GIFT CARD  
AS THANKS FOR YOUR TIME



**mn** DEPARTMENT OF  
TRANSPORTATION





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# TRAVEL BEHAVIOR INVENTORY

## SIGN UP TODAY!

**Complete a survey about how you travel  
and receive a gift card as thanks**



**GO ONLINE:**

**MSPtravelstudy.org**

OR



**CALL TOLL-FREE:**

**1-888-476-6157**



**INVITATION  
ACCESS CODE:**

XXXXXXX

**HMONG** – Pab peb kho txojkev thauj mus mus los los kom zoo dua hauv koj lub zej lub zos. Teb peb cov lus nug ces peb yuav xa ib daig gift card tuaj ua koj tsaug. Mus rau npe teb cov lus nug hauv is taws nej lossis hu tus xov tooj hu dawb.

**KAREN** - မါစု၊ပုၤဒ်သိး ကမၤဂ့ၤထီၣ်ဘၣ်တၢ်ဆွၢ်ထီၣ်ဆွၢ်လီၤလၢန့ၣ်ပုၤတၢ်ပူၤအဂီၢ်န့ၣ်တၢ်န့ၢ်. စံးဆၢပတၢ်ယံၤထံအံၤဒီး ပကဆၢန့ၢ်န့ၢ် တၢ်ဟ့ၣ်ကနၤဒၢးက လၢအမၢ်ပတၢ်သးအိၣ်တၢ်ဟ့ၣ်န့ၣ်လီၤ. ဆဲးလီၤမံၤလၢ တၢ်ယံၤထံအံၤဒီးအဂီၢ်လၢ အ့ၣ်တၢ်န့ၢ်ပူၤ မ့တမ့ၢ် ဆဲးကျိးကလိဆူပလံၤတံၢ်အအိၣ်တၢ်န့ၢ်.

**OROMO** – Filannoowwan geelijbaa hawaasa keessan keessaa fooyyessuuf nu gargaaraa. Qorannicha guutaatii kaardii kennaa akka galateeffannaatti isiniif ergina. Sarara interneetii irraan ykn bilbilaa bilisaa irratti bilbiluudhan galmaa'aa.

**SOMALI** – Naga caawi inaan hormarino xulashooyinka gaadiidka ee ka jira bulshadaada dhaxdeeda. Buuxi xog uruurinteenaa oo waxa aanu kuusoo diri doonaa kaadhka hadyad ah oo aanu kuugu mahadnaqayno. Iskaga diiwaan geli xog uruurinta si onlevnka ah ama adigoo wacava taleefanka bilaashka ah.

**SPANISH** – Ayúdenos a mejorar las opciones de transporte en su comunidad. Complete nuestra encuesta y le enviaremos una tarjeta de regalo como agradecimiento. Para completar la encuesta, regístrese en línea o llamando gratis.

<City name resident>  
<Street Address 1>  
<Street Address 2>  
<City, MN <#####>





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