



TRAVEL BEHAVIOR INVENTORY



METROPOLITAN COUNCIL | 390 ROBERT ST. NORTH | ST. PAUL, MN 55101-1805

<First and last name/City name resident>
<Street Address 1>
<Street Address 2>
<City, CA <#####>

<Letter Date>

We're inviting you to participate in the 2023 Travel Behavior Inventory. The Metropolitan Council, Minnesota Department of Transportation, and Wisconsin Department of Transportation conduct this survey every other year.

By taking part, you'll help us understand how local roads, highways, public transportation, bikeways, and side-walks are used today, and how they can be improved to make travel better in the future. We want to hear from you, even if you don't travel often. Your input will have a big impact because only a limited number of households have been invited to participate in the survey. Follow the instructions below to sign up today. Your voice can shape the future of your community.

Charles Carlson
Executive Director
Metropolitan Transportation Services
Metropolitan Council

Jim Henricksen
Director of Travel Behavior Analysis,
Metro District
Minnesota Department of Transportation

Kory Dercks
Traffic Forecasting Section Chief
Bureau of Planning and Economic Development
Wisconsin Department of Transportation

GET STARTED TODAY

INVITATION ACCESS CODE: XXXXXXXXXX



OPTION 1



Download the
smartphone app
rMove™ and sign up

Tell us about
your travel
for **7 Days**

Receive
\$XX per adult
after completing
the study

OR

OPTION 2



Sign up at
MSPtravelstudy.org
or call
1-888-476-6157

Tell us about
your travel
for **1 Day**

Receive
\$XX per household
after completing
the study

You can participate in English, Hmong, Karen, Oromo, Somali, and Spanish through the survey smartphone app, the online survey, or by calling toll-free.

HMONG – Peb thov kom nej teb ib co lus nug txog seb nej mus ub mus no li cas. Thaum koj koom tes ces koj pab tau peb kho txojkev thauj mus los los kom zoo dua hauv koj lub zej lub zos. Tom qab koj teb cov lus nug tas, peb yuav xa ib daig gift card tuaj ua koj tsaug. Yuav kom rau tau npe, mus rau ntawm MSPtravelstudy.org lossis hu rau 1-888-476-6157.

KAREN – ပဲခွင်တို့အားလုံးသည် မြန်မာနိုင်ငံတော်အတွင်းရှိ အချို့သော မြို့များတွင် နေထိုင်ကြပြီး နေထိုင်ရာဒေသများတွင် နေထိုင်သူများ၏ အချက်အလက်များကို သိရှိရန် အတွက် ဤစာတမ်းကို ရေးသားခဲ့ပါသည်။ ဤစာတမ်းကို အသုံးပြုရန် အတွက် MSPtravelstudy.org မှတ်တမ်း မှတ်တမ်း 1-888-476-6157 နံပါတ်ကို နှိပ်နှိပ်ပါ။

OROMO – Qorannoo waa'ee akkamitti akka imaltanii akka guuttan isin affeerra. Hirmaachudhaan, filannoowwan geejjibaa hawaasa keessan keessaa akka fooyyessinu nu gargaartu. Erga qorannicha guuttanii booda, akka galateeffannaatti kaardii kennaa isiniif ergina. Galmaa'udhaaf, MSPtravelstudy.org daawwadhaa ykn bilbilaa 1-888-476-6157.

SOMALI – Waxa aanu kugu casuumaynaa inaad buuxiso xog uruurin ku saabsan socdaalkaaga/safarkaaga. Marka aad ka qayb gasho waxa aad naga caawinaysaa inaan hormarino xulashooyinka gaadiidka ee ka jira bulshadaada dhaxdeeda. Kadib marka aad buuxiso xog uruurinta, waxa aanu kuu soo diri doonaa kaadh hadyad ah oo aanu kuugu mahadnaqayno. Si aad isaga diiwaan geliso, booqo MSPtravelstudy.org ama wac 1-888-476-6157.

SPANISH – Lo invitamos a completar una encuesta sobre su viaje. Al participar, nos ayuda a mejorar las opciones de transporte en su comunidad. Después de haber completado la encuesta, le enviaremos una tarjeta de regalo como agradecimiento. Para registrarse, visite MSPtravelstudy.org o llame al 1-888-476-6157.

Learn more at MSPtravelstudy.org or by calling 1-888-476-6157



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FREQUENTLY ASKED QUESTIONS

What is this study all about?

We want to learn how, when, where, and why people travel in and around the greater Twin Cities region. We're asking you to log your travel to help us understand regional transportation patterns. By participating you can help us plan for future transportation improvements in your community.

Why should I participate?

Your participation ensures that households like yours are represented in our regional transportation plans. Your input has a big impact because only a limited number of households are invited to participate.

How is my personal privacy protected?

We are committed to protecting the confidentiality, integrity, and security of your personal information. We take this responsibility seriously. We will not disclose or share personal information we collect from you except as required by law. Our Privacy Policy is intended to help you understand how we collect and safeguard your information. To read the study's full privacy documentation, visit MSPtravelstudy.org.

What if I don't travel much?

Any amount of travel (even if you don't make any trips) will help us improve regional transportation planning. Don't forget that short trips, such as walking the dog, count too.

What if my transportation habits during the study aren't my "typical" habits?

That's no problem - we still encourage you to participate. We'll also ask about your typical travel habits, how your travel has changed over the past year, and how you think you'll travel in the future.

How was I selected to participate?

Invited households were selected at random from the greater Twin Cities region.

I was invited to use the study smartphone app, rMove. How does it work?

After you download rMove and sign up, rMove will log your trips for one week while you go about your daily life. Each day you'll be asked to complete a short daily survey about your travel habits as well as a trip survey about each trip you make.

What do I get for participating?

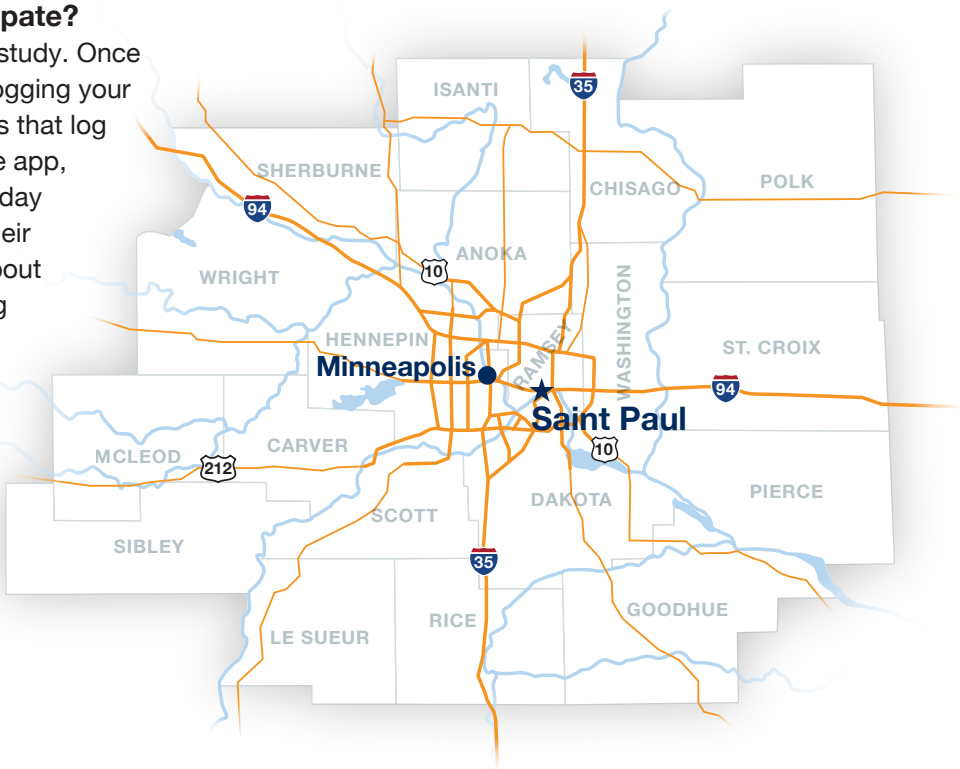
If your household participates using the smartphone app, rMove, each participating adult will receive a gift card (e.g., a household with two adults receives two gift cards). Households that report their travel online or by calling in will receive a single gift card.

How much time does it take to participate?

It takes about 10 minutes to sign up for the study. Once you sign up, we'll give you instructions for logging your travel and completing the study. Households that log their travel for seven days in the smartphone app, rMove, will spend about 5-10 minutes each day reporting their travel. Households that log their travel online or over the phone will spend about 10 minutes per household member reporting their travel for one day.

Who is sponsoring this study?

This study is sponsored by the Metropolitan Council in partnership with Minnesota Department of Transportation and the Wisconsin Department of Transportation.



Learn more at MSPtravelstudy.org or by calling 1-888-476-6157